Consumption dynamics and the expectation cannel in a Small Open Economy

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Consumption dynamics and the expectation channel in a Small Open Economy†

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Abstract:

The transmission mechanism between consumption and its fundamentals has been under review in the literature from Friedman’s permanent income hypothesis to household’s liquidity constraints. One particular angle to explain consumption is focused on the role of consumer expectations as a determinant of consumption spending. Here we explore alternative measures for consumer expectations (captured by surveys to households) by taking into account general manager expectations and by using imports of durable consumption goods (which capture consumer confidence about future economic conditions). We argue that, for a small open economy, the expectations channel is well captured by alternative measures. We also find that even though there is a pass-through from expectations to consumption, this effect tends to be short-lived. Moreover, we report those values and periods of time for which the alternative expectation measures have a significant impact on consumption

JEL Classification: C16, F31, F41

Key words: Consumption, Durable goods, Business expectations, Households expectations.

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1. INTRODUCTION

The transmission mechanism for private consumption usually works in channels that link the observed outcome in consumption for a given behavior in its fundamentals. Here the literature goes from Friedman’s permanent income hypothesis (long term view) to household’s liquidity constraints (short term dynamics). One particular channel takes into consideration consumer expectations as an important driver for explaining consumption because surveyed households tend to answer according to their view about the future path on their income. Here we explore an alternative measure by taking into account general manager expectations about doing business and, in doing so, reading the future demand for their products (Carrera, 2012). We also argue in favor of durable consumption goods because consumers only engage in purchasing this type of goods when they feel confident about their current economic situation and their expected incomes.

In order to explain the dynamics observed in consumption, we estimate a VAR that includes a system for current and past values of its fundamentals. Here, the literature discusses whether variables such as income, wealth, unemployment, inflation, and consumer’s expectations capture the dynamics of those fundamentals. This approach usually deals with the endogeneity problem between consumption and its fundamentals and allows the introduction of a shock in expectations.

Based on a New Keynesian model, Barsky and Sims (2012) introduce a shock in consumer’s expectations for future income that is associated with three alternative sources: consumer’s own productivity in the future, changes in technology induced by an ongoing investment process, and a pure noise from news around the households. This work tries to disentangle the origin of the observed shock and complement the view in Carroll et al. (1994).¹

¹ See also Blanchard et al. (2013), Baudry et al. (2014), and Ilur et al. (2014) for a follow up on this expectation channel for RBC models.
The focus of the empirical literature on the expectations channel is whether consumer confidence measures have any statistical significant power in predicting consumption outcomes once information from the proxy variables for fundamentals is used (Carroll et al., 1994; Howrey, 2001; Dees and Soares, 2011; Barsky and Sims, 2012). In particular, some works highlight the importance of correctly forecasting some components in consumption expenditure for predicting strong fluctuations in the economy such as recessions and recoveries. In that regard, confidence indicators may contain information that goes beyond fundamentals.

The inclusion of a business confidence index rather than a consumer sentiment index is based on an alternative supply view. General managers are in constant search for how the demand for their products looks like. By correctly having good forecasts, they can anticipate the up-and-downs in each particular market. The question we pick is the one made to a general manager regarding his expectations about the group of companies that belong to his particular sector. This variable in particular seems to capture the eagerness from the part of the firms to invest in each sector in response to an increase in demand and, if so, income must increase and consumption must rise. In line with Carroll et al. (1994), we argue that this is an alternative way to incorporate the expectations channel into the mechanism behind the drivers for consumption.

On the other hand, durable consumption goods (or durable goods) are also key for understanding the future path on private consumption. This type of goods does not need to be purchased frequently because they are made to last for a long time (usually lasting for at least three years). Moreover, durable goods tend to have larger sticky prices so during bad times, households may not replace or update their durable goods and may wait until they have better expectations about their future income. Here, it is usually assumed that individuals have better information about their own income growth and, based on that information, take shopping decisions.
One strategy to approach the consumption on durable goods for a small open economy (SOE) is by using the imports of durable consumption goods. For those economies with a limited industry on supplying this type of goods, imports seem to be an effective choice for approaching the consumption behavior for durable goods.

In the case of Peru, those measures of expectations seem to be highly correlated with the observed grow in private consumption. In line with Carrol et al. (1994), we argue that those comovements observed in the data correspond to an expectations channel and may be important when fundamentals rank short in explaining strong variations in private consumption (see Figure 1).

If expectations grow (by any of the measures), private consumption has a good chance to growth as well. If a crisis shocks this small open economy, the expectations channel seems to be way ahead of most fundamentals. The international crisis in 2008 – 2009 seems to be a good example in which different measures for expectations quickly reacts.

According to Carroll et al. (1994) and Bram and Ludvigson (1998), the task at hand is to reveal which measure of expectations does a better job in terms of explaining the observed dynamics in consumption. The correlation between changes in the consumer confidence index (Indicca) and the business confidence index is relatively large (0.36) and relatively low between Indicca and imports of durable goods (0.20). Part of our argument is that differences in these series are associated with the problem of correctly measuring consumer expectations, even though clear comovements are observed (see Figure 2).

We show that a measure based on the expectations of general managers outperforms other measures. We find that a shock in expectations has statistically significant effects in consumption. And when a threshold value is identified, expectations tend to significantly add to the fit of models explaining consumption behavior.
Figure 1 – Consumption growth (LHS) and change in expectations (RHS)

A: Indicca

B: Business confidence index (BCI)

C: Imports of durable goods (MDG)

Notes: Growth and change are measured in annual terms. Indicca is based on a survey to households and the business confidence index (BCI) is based on a survey to general managers.
The rest of this paper is organized as follows. Section 2 describes the data. Section 3 presents our time-series estimations on consumption as a function of fundamentals. Section 4 includes forecasting exercises using a threshold model. Section 5 concludes this paper.

2. DATA CHARACTERISTICS

In this paper, the dataset covers the period from the first quarter of 2002 to the fourth quarter of 2017. It is important to mention that during this time frame Peru was exposed to a commodity boom (2002 – 2007), a global financial crisis (2008 – 2009), and has had one-single monetary policy regime: inflation targeting.

Consumption is the real value of the expenditure made by private households in goods and services and is consistently reported by the National Institute of Statistics of Peru (INEI) in every quarter.

The measures for consumer expectations are the consumer confidence index (Indicca), the business confidence index (BCI), and imports of durable goods for consumption (MDG). Indicca is estimated by a private consultant company and is based on a survey to households.

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NOTES: GROWTH AND CHANGE ARE MEASURED IN ANNUAL TERMS. INDICCA IS BASED ON A SURVEY TO HOUSEHOLDS AND THE BUSINESS CONFIDENCE INDEX IS BASED ON A SURVEY TO GENERAL MANAGERS.
in Lima, the capital city of Peru.\textsuperscript{3} BCI is based on a survey conducted by the central bank to a sample of general managers of the most important firms in Peru.\textsuperscript{4} As for MDG, the selection of items corresponds to those imported goods that are classified according to the Standard Classification by Economic Use or Destination (CUODE by its initials in Spanish) of the Economic Comission for Latin America and the Caribbean. Those imports are measured in real terms.

In order to capture habits in consumption, we consider past values of consumption as a determinant of current consumption. The fundamental for income is approached by the real GDP (and disposable income for robustness analysis). For wealth, we use the measure estimated in Davies et al. (2017) for Peru.\textsuperscript{5} In terms of asset prices, we use the index for prices by squared meter in Lima, reported by the central bank of Peru.

The interbank interest rate in domestic currency is used as the short-term interest rate because it allows us to have an idea of monetary policy given the inflation targeting regime followed by the central bank.

For the unemployment rate we use the percentage of the economically active population who is searching for a job and does not find it. Given the importance of copper in Peru’s export portfolio, international copper prices are part of the set of fundamentals because it reflects improvement in competitiveness. These variables are reported by the central bank of Peru.

Finally, in order to evaluate a possible overseas transmission in terms of consumer confidence, we use the University of Michigan’s Consumer Sentiment Index for the U.S. as a foreign confidence indicator. This choice is made because the U.S. is one of Peru’s greatest trading partners.

\textsuperscript{3} For example, the University of Michigan’s Consumer Index and the Conference Board’s Consumer Confidence Index are also constructed with current and prospective questions. Although Indicca is constructed with current and prospective questions, we prefer to use the whole indicator because of data availability.

\textsuperscript{4} Regarding BCI, we focus on the question about doing business in the following 3 months by firms that belong to the same sector.

\textsuperscript{5} We extrapolated the annual terms such that we get quarterly data based on a linear and quadratic trend. Here we argue that wealth has smooth transitions and then has few large changes within a year, during the sample period under study.
3. PASS-THROUGH FROM EXPECTATIONS TO CONSUMPTION

Our empirical approach begins with traditional unit-root and causality tests, results that remain very partial. For the dynamic analysis, we estimate consumption as a linear function of different expectation indicators in addition to standard variables that are identified as fundamentals for consumption in the empirical literature. We close this section with the estimation of VAR models in order to derive impulse response functions and historical decompositions that provide insights between consumption and our proxies for expectations.

3.1 Granger causality test

We use the Granger causality test and report the p-values for the probability of no Granger-causality from the variables in the column to the variables in the raw. Rejections of the null hypothesis are set for 5% significance level (see Table 1).6

Consumption is Granger-caused by some stylized fundamentals in the literature: income, wealth and, at a lesser extend, interest rate. Out of our three measures, only BCI seems to Granger cause consumption. We also perform the Granger causality test for our expectation variables. Indicca is Granger-caused by foreign expectations and equity prices; BCI is Granger-caused by consumption, income, copper prices, foreign confidence, and interest rate; and MDG is Granger-caused by consumption, income, and copper prices.

These results of the Granger causality tests might lead to some ideas about the relationship between consumption and our alternative measures for expectations. Other than the expected effect from income and consumption over expectations, there is some evidence of recursiveness between consumption and BCI. Copper prices might have a stronger effect in the confidence

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6 We first perform the Augmented Dickey-Fuller test and find that our variables are integrated of order one or I(1). The lag for the Granger causality test is 4.
for doing business as well as in importing more durable goods for consumption, and in doing so, drive some confidence to consumers as well. Interest rate also seems to have an important effect on expectations, measured by BCI. While better international prices in general tend to improve the purchasing power of the economy as a whole, it seems to have two-sided effects in actual consumption through a direct income effect and better expectations about future conditions. In terms of a lower interest rate, the increase in consumption and in more opportunities for business may be associated with a sound monetary policy given the lower levels of inflation and the consistent inflation targeting regime followed by the central bank.

### Table 1 – Granger Causality Test

<table>
<thead>
<tr>
<th>From\To</th>
<th>Δ ln Cₜ</th>
<th>Δ Indiccaₜ</th>
<th>Δ BCIₜ</th>
<th>Δ ln MDGₜ</th>
</tr>
</thead>
<tbody>
<tr>
<td>Δ Indiccaₜ</td>
<td>0.43</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Δ BCIₜ</td>
<td>0.06</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Δ ln MDGₜ</td>
<td>0.80</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Δ ln Cₜ</td>
<td></td>
<td>0.56</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Δ ln Yₜ</td>
<td>0.04</td>
<td>0.35</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Δ ln Wₜ</td>
<td>0.00</td>
<td>0.35</td>
<td>0.15</td>
<td>0.20</td>
</tr>
<tr>
<td>Δ ln qₑ</td>
<td>0.25</td>
<td>0.17</td>
<td>0.74</td>
<td>0.31</td>
</tr>
<tr>
<td>Δ iₑ</td>
<td>0.17</td>
<td>0.57</td>
<td>0.05</td>
<td>0.91</td>
</tr>
<tr>
<td>Δ uₑ</td>
<td>0.59</td>
<td>0.23</td>
<td>0.52</td>
<td>0.20</td>
</tr>
<tr>
<td>Δ ln cpₑ</td>
<td>0.48</td>
<td>0.91</td>
<td>0.00</td>
<td>0.02</td>
</tr>
<tr>
<td>Δ ln Expectation *ₑ</td>
<td>0.71</td>
<td>0.09</td>
<td>0.02</td>
<td>0.33</td>
</tr>
</tbody>
</table>

**Notes:** INDICCA, BUSINESS CONFIDENCE INDEX (BCI) AND IMPORTS OF DURABLE CONSUMPTION GOODS (MDG) ARE DIFFERENT MEASURES THAT PROXIES EXPECTATIONS. C IS REAL CONSUMPTION EXPENDITURE; Y IS REAL GDP; W IS WEALTH; Q IS REAL EQUITY PRICES; I IS A SHORT-TERM INTEREST RATE; U IS THE UNEMPLOYMENT RATE; CP IS REAL COPPER PRICE; EXPECTATION* IS FOREIGN CONFIDENCE. Δ REFERS TO FIRST DIFFERENCES. REPORTED P-VALUES FOR THE PAIRWISE GRANGER CAUSALITY TEST, FOR 4 LAGS.

#### 3.2 Uniequational models

The estimation of uniequational linear models allows us to measure the contribution of our expectations variables to three sets of variables that capture the main fundamentals for consumption. Taking into account the marginal contribution to the additional variable, we use
the adjusted $R^2$. Here we move from a simple model to one that considers all fundamentals (the
last set of variables). In each round, a variable for expectations is selected.

The first model is a simple one in which the log change in consumption ($\Delta lnC_t$) only
depends on the change in the confidence indicator ($\Delta Expectation_t$),

$$\Delta \ln C_t = \alpha + \sum_{i=1}^{4} \beta_i \Delta Expectation_{t-i} + \varepsilon_t$$

(1)

where $\varepsilon_t$ is an i.i.d. error term.\(^7\)

We then estimate a linear model in which consumption depends on past changes in
consumption together with past changes in income ($\Delta lnY_t$). For simplicity, we define
$Z^1_t = (\Delta lnC_t, \Delta lnY_t)$. With this first group of fundamentals, we estimate

$$\Delta \ln C_t = \alpha + \sum_{i=1}^{4} \gamma_i Z^1_{t-i} + \varepsilon_t$$

(2)

The first round concludes with the estimation of a model in which the variable that
approaches expectations is added to $Z^1_t$,

$$\Delta \ln C_t = \alpha + \sum_{i=1}^{4} \beta_i \Delta Expectation_{t-i} + \sum_{i=1}^{4} \gamma_i Z^1_{t-i} + \varepsilon_t$$

(3)

For the second round, we include wealth ($W_t$) to the list of fundamentals. So the new
control set of fundamentals is $Z^2_t = (Z^1_t, \Delta lnW_t)$ and the regressions estimated are,

$$\Delta \ln C_t = \alpha + \sum_{i=1}^{4} \gamma_i Z^2_{t-i} + \varepsilon_t$$

(4)

$$\Delta \ln C_t = \alpha + \sum_{i=1}^{4} \beta_i \Delta Expectation_{t-i} + \sum_{i=1}^{4} \gamma_i Z^2_{t-i} + \varepsilon_t$$

(5)

\(^7\) The lag order (4) that is found to be optimal for all estimated models is determined using standard information
criteria.
As mentioned by Barsky and Sims (2012), Dees and Soares (2011), and Carroll et al. (1994), there is a group of variables that might influence consumption behavior even though no theory includes them directly as fundamentals but allows a more compelling story, especially in a SOE. These variables are equity prices \((q_t)\), the short-term interest rates \((i_t)\), the unemployment rate \((u_t)\), and copper prices \((cp_t)\). The third set of fundamentals is defined as \(Z_t^3 = (Z_t^2, \Delta \ln q_t, \Delta i_t, \Delta u_t, \Delta \ln cp_t)\) and closes the third round by estimating

\[
\Delta \ln C_t = \alpha + \sum_{i=1}^{4} \gamma_i Z_{t-i}^2 + \epsilon_t
\]  

(6)

\[
\Delta \ln C_t = \alpha + \sum_{i=1}^{4} \beta_i \Delta \text{Expectation}_{t-i} + \sum_{i=1}^{4} \gamma_i Z_{t-i}^2 + \epsilon_t
\]  

(7)

The last case we evaluate is whether adding a confidence indicator from abroad improves the fit of previous models,

\[
\Delta \ln C_t = \alpha + \sum_{i=1}^{4} \beta_i \Delta \text{Expectation}_{t-i} + \sum_{i=1}^{4} \gamma_i Z_{t-i}^2 + \sum_{i=1}^{4} \rho_i \Delta \text{Expectation}_{t-i}^* + \epsilon_t
\]  

(8)

Table 2 reports our results based on adjusted \(R^2\). By estimating Equation (1), BCI seems to explain over 10 percent of observed data of consumption. When Indicca and MDG are considered, past values of expectations have less explanatory power.

Results from the first round are defined as the difference in adjusted \(R^2\) between estimating Equations (3) and (2). In the case of BCI, it improves the fit by 10 percent points. Indicca also improves the fit (in 4 percentage points). MDG seems to decrease the fit when expectations are considered.

For the second round, estimations of Equations (5) and (4), we find that BCI again improves the fit by 8 points. Indicca adds 11 more points to the fit, and MDG adds 2 points only. The third round between Equations (7) and (6) seems to be the most challenging test for expectations. Here BCI adds just 1 point while Indicca adds 8 points, and MDG does not add.
points to the fit. In this round, it is Indicca the variable that clearly explains the most among expectation variables.

Finally, when we add the foreign confidence index, the model improves its fit in 11 points (for Indicca), in 2 points (for BCI), and in 5 points (for MDG). Once more, Indicca is the variable that induces the higher fit.

From the regression based analysis, we conclude that there is some evidence of an expectation channel in the dynamics for consumption. On the other hand, we also find that other fundamentals seem to be the main drivers in explaining changes in aggregate consumption.

### Table 2 – Univariate Specifications

<table>
<thead>
<tr>
<th>Equation</th>
<th>Consumption equation</th>
<th>Adjusted $R^2$</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>$Indicca_t$</td>
</tr>
<tr>
<td>(1)</td>
<td>$C_t = f(Expectation_t)$</td>
<td>0.01</td>
</tr>
<tr>
<td>(2)</td>
<td>$C_t = f(Z^2_t)$</td>
<td>0.19</td>
</tr>
<tr>
<td>(3)</td>
<td>$C_t = f(Expectation_t, Z^1_t)$</td>
<td>0.23</td>
</tr>
<tr>
<td>(4)</td>
<td>$C_t = f(Z^3_t)$</td>
<td>0.33</td>
</tr>
<tr>
<td>(5)</td>
<td>$C_t = f(Expectation_t, Z^2_t)$</td>
<td>0.44</td>
</tr>
<tr>
<td>(6)</td>
<td>$C_t = f(Z^4_t)$</td>
<td>0.53</td>
</tr>
<tr>
<td>(7)</td>
<td>$C_t = f(Expectation_t, Z^3_t)$</td>
<td>0.61</td>
</tr>
<tr>
<td>(8)</td>
<td>$C_t = f(Expectation_t, Z^4_t)$</td>
<td>0.72</td>
</tr>
</tbody>
</table>

**Notes:** $Z^1_t = (\Delta \ln C_t, \Delta \ln Y_t)$. $Z^2_t = (Z^1_t, \Delta \ln W_t)$. $Z^3_t = (Z^2_t, \Delta \ln q_t, \Delta l_t, \Delta u_t, \Delta \ln c_p)$. $Z^4_t = (Z^3_t, \text{Expectation}_t)$. $\text{Expectation}_t$ equals $Indicca_t$, $BCI_t$, and $MDG_t$, respectively. For the definition of the variables, see Table 1 Notes.

3.3 VAR analysis

Here we explore the response in terms of consumption dynamics given a shock in expectations. We first estimate VAR models using the same variables as in the univariate estimations in order to test for how many periods a shock in expectations lasts. We then compute the historical forecast error decomposition for a better understanding of the contribution of expectations shocks over time.
We estimate the preferred model for consumption in Equation (7) as a part of a VAR setting, using the largest set of fundamentals \((Z_{t}^{3+})\). The VAR model is defined as:

\[
y_t = \sum_{i=1}^{q} A_i y_{t-i} + u_t
\]

(9)

where \(u_t\) is a vector of orthogonalised shocks and \(y_t\) is a vector defined as:

\[
y_t = \begin{pmatrix} \Delta Expectation_t \\ Z_t^{3+} \\ \Delta ln C_t \end{pmatrix}
\]

For the structural orthogonalisation, we follow Bram and Ludvigson (1998) and Dees and Soares (2011). The Choleski ordering is: confidence expectations, financial variables, interest rate, wealth, consumption, and income. The Foreign confidence index is considered as an exogenous variable in the system. The ordering is based on the argument that expectation variables are the most exogenous variable in the system.

Mankiw and Reis (2006) and Carrera (2012) argue that households and general managers tend to answer a survey in accordance with their cost for acquiring new information. Therefore, a large number of agents who may disagree must have different reactions to the aftermath of a shock to any of the variables in the system.

Based on the import process for durable goods, MDG can be considered also as the most exogenous. For importing, a company takes into account the processing time (how long it takes for a supplier to prepare and deliver the goods for shipping) and a prior information about future demand conditions. Those factors are not necessarily related to the current state of the economy.

In the case of financial market indicators as the second group of variables, they are available on an almost continuous basis and probably contain as much as the same information captured.

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8 The optimal lag order, \(q\) in Equation (9), is equal to 1 for Indicca and BCI and 4 for MDG. We perform different tests criteria for the lag order and use Schwarz information criteria.
by consumer sentiment indicators (Bram and Ludvigson, 1998). This may diminish the potential relationship between the expectation variable and real variables such as output or consumption. We argue that real variables would be affected first by the outcome on financial indicators which are quickly available for households and general managers.

Figure 3 reports the impulse response functions from expectations to consumption which have mixed results. On one hand, a one standard deviation shock to either BCI or MDG seems to have significant effects for only one period ahead but insignificant at the 95% level for future periods. While for MDG the impact on consumption occurs almost contemporaneously, for BCI it occurs after one quarter after the shock is induced. On the other hand, there is no significant response from consumption given a shock in Indicca.

Because of the results from the Engle-Granger causality test, we also perform alternative ordering in the variables for the Choleski decomposition. Those results, which are not reported here, indicate that the change in the order does not qualitatively alter the estimation of the baseline specification.\(^9\)

In order to make the innovation accounting, we decompose the observed time series into those components corresponding to each structural shock, in particular the ones associated with our measures of expectations. Burbidge and Harrison (1985) propose a historical forecast error decomposition by transforming observed residuals to structural residuals.\(^10\)

\(^9\) Results are available under request.
\(^10\) For each observation beyond some point in the estimation sample, it is computed the contribution of the different accumulated structural shocks to each observed variable based on the reorganization of the moving average representation.
Figure 3 – Response of consumption growth to a 1 SD innovation in expectations

A: Indicca

B: Business confidence index (BCI)

C: Imports of durable goods (MDG)

Notes: Innovations are estimated using Cholesky (degrees of freedom adjusted) factors. Indicca is based on a survey to households and the business confidence index is based on a survey to general managers.
Figure 4 shows respectively the historical decomposition for Indicca, BCI, and MDG. In other words, the contribution to the deviations between actual consumption and its VAR-based forecasts of shocks. In our setup, those shocks are tied up to expectation and the largest set of fundamental variables \( Z_t^{2*} \). Independently of the measure of expectations, confidence shocks play a small role on average relative to other shocks.

We identify some periods in which a confidence shock seems to have an important contribution. At some points in time, one measure of expectations is more important than the other two. It is important to mention, however, that BCI and MDG have larger negative influence to forecast errors during 2008 – 2009. This period coincides with the international crisis which in turn leads to an important desaceleration in the growth rate in private consumption. For the case of Indicca, its negative effect on consumption in the final months of 2016 and the whole of 2017 is remarkable. During this time, private consumption was affected by the negative wealth effect generated by the El Niño Costero event and also by the slow recovery of the labor market.

As preliminary conclusion, the impulse response and the historical decomposition suggest some limited reach for the expectations channel. If anything, it favors BCI over the other two measures of expectations and seems to matter in some specific episodes. Those episodes usually correspond to periods in which consumption has larger changes as in the presence of international financial crisis.\(^{11}\)

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\(^{11}\) Our results are robust to the use of alternative measures for fundamentals. We use disposable income rather than GDP and also consider the basket for export prices and real exchange rate in order to robust those results for copper prices. Regarding equity prices, we also considered the S&P / Lima Stock Exchange General Index as an alternative for the price by squared meter for real estates in Lima.
Figure 4 – Historical forecast error decomposition

A: Indicca

B: Business Confidence Index (BCI)

C: Import of Durable Goods (MDG)

Notes: Innovations are estimated using Cholesky (degrees of freedom adjusted) factors.
4. Thresholds in Expectations

4.1 Threshold models

The historical decomposition suggests that an expectation shock matters during moments of high volatility. The literature usually highlights the role of this type of events in periods of uncertainty (Garner, 1991; Throop, 1992). We test this statement by estimating a threshold model in order to isolate periods in which expectations (for any of the three indicators proposed) have significant effects over consumption. The non-linear estimation of consumption removes low frequency observations for those variables that capture the expectation channel. In line with Desroches and Gosselin (2002) and Dees and Soares (2011), the rule of removing a value is given for a threshold value which is estimated following the next criterion:

\[ \Delta \text{Expectation}_t^c = \begin{cases} 
0 & \text{if } |\Delta \text{Expectation}_t| < \theta \\
\Delta \text{Expectation}_t & \text{otherwise}
\end{cases} \]

where \( \text{Expectation}_t \) is one of the following: \( BCI_t \), \( MDG_t \) or \( Indicca_t \).

Under this rule, the set of possible values for the vector \( \Delta \text{Expectation}_t^c \) goes from 0 to its highest value (max \( |\Delta \text{Expectation}_t| \) ). Therefore, there are as many vectors as the total number of observations. Vectors are similar between each other with the only difference that some observations are set to zero.

We estimate the models using each one of the vectors. The model with the best performance in terms of Schwarz information criteria is selected. If so, the optimum \( \theta \) is the one that maximizes the fit of the model by setting zero to all changes in expectation below this value.

From a particular value (threshold value), changes in expectations have a significant impact on consumption dynamics. In other words, if the vector related with the optimum
threshold contains a big number of censored observations (set to zero), then it is possible to argue that only big changes in expectations (above the threshold) affect consumption behavior.

The forecasting exercises are made for each of the three indicators of expectations. We estimate the Final Prediction Error (FPE) for in-sample forecasting and Root Mean Square Error (RMSE) for out-of-sample projections.

We compare the performance of each expectation indicator and also test the marginal contribution for each indicator by estimating different alternatives of the model: without the expectation indicator, with the expectation indicator, and with the censored expectation indicator. The following equations are estimated:

\[ \Delta \ln C_t = \alpha + \sum_{i=1}^{\eta} \delta_i \Delta \ln C_{t-i} + \beta \Delta \text{Expectation}_{t-1} + \epsilon_t \]  \hfill (10)

\[ \Delta \ln C_t = \alpha + \sum_{i=1}^{\eta} \delta_i \Delta \ln C_{t-i} + \beta \Delta \text{Expectation}_{t-1} + \sum_{i=1}^{4} \gamma_i Z_i^{3*} + \epsilon_t \]  \hfill (11)

where \( \eta = 4 \) for BCI and MDG, \( \eta = 3 \) for Indicca, and \( Z_i^{3*} = (Z_i^3, \Delta \text{Expectation}_t) \).

4.2 In-sample forecasting

Table 3 presents the estimations for Equations (10) and (11), in terms of FPE. The first row shows results for estimations without the corresponding expectations indicator. The second row includes estimations with the expectations indicator. The third row reports the same specification as the second row, but with censored data for the expectations indicator (observations are set to zero according to a threshold value). Table 3 also considers if fundamentals are necessary for forecasting consumption by excluding and including them in the corresponding columns.
### Table 3 – Final Prediction Error for In-sample Forecast

#### A: INDICCA

<table>
<thead>
<tr>
<th>Models</th>
<th>Without $Z_t^1$</th>
<th>With $Z_t^{1*}$</th>
</tr>
</thead>
<tbody>
<tr>
<td>Without $INDICCA_t$ (1)</td>
<td>0.0000697</td>
<td>0.0000915</td>
</tr>
<tr>
<td>With $INDICCA_t$ (2)</td>
<td>0.0000712</td>
<td>0.0000909</td>
</tr>
<tr>
<td>With $INDICCA_t^C$ (3)</td>
<td>0.0000700</td>
<td>0.0000896</td>
</tr>
<tr>
<td>(2) / (1) x 100</td>
<td>102.03</td>
<td>99.35</td>
</tr>
<tr>
<td>(3) / (2) x 100</td>
<td>98.39</td>
<td>98.57</td>
</tr>
</tbody>
</table>

#### B: BUSINESS CONFIDENCE INDEX (BCI)

<table>
<thead>
<tr>
<th>Models</th>
<th>Without $Z_t^1$</th>
<th>With $Z_t^{1*}$</th>
</tr>
</thead>
<tbody>
<tr>
<td>Without $BCI_t$ (1)</td>
<td>0.0000741</td>
<td>0.0000985</td>
</tr>
<tr>
<td>With $BCI_t$ (2)</td>
<td>0.0000653</td>
<td>0.0001051</td>
</tr>
<tr>
<td>With $BCI_t^C$ (3)</td>
<td>0.0000651</td>
<td>0.0000961</td>
</tr>
<tr>
<td>(2) / (1) x 100</td>
<td>88.13</td>
<td>106.66</td>
</tr>
<tr>
<td>(3) / (2) x 100</td>
<td>99.80</td>
<td>91.47</td>
</tr>
</tbody>
</table>

#### C: IMPORTS OF DURABLE GOODS (MDG)

<table>
<thead>
<tr>
<th>Models</th>
<th>Without $Z_t^1$</th>
<th>With $Z_t^{1*}$</th>
</tr>
</thead>
<tbody>
<tr>
<td>Without $MDG_t$ (1)</td>
<td>0.0000741</td>
<td>0.0000985</td>
</tr>
<tr>
<td>With $MDG_t$ (2)</td>
<td>0.0000780</td>
<td>0.0001031</td>
</tr>
<tr>
<td>With $MDG_t^C$ (3)</td>
<td>0.0000768</td>
<td>0.0000951</td>
</tr>
<tr>
<td>(2) / (1) x 100</td>
<td>105.25</td>
<td>104.65</td>
</tr>
<tr>
<td>(3) / (2) x 100</td>
<td>98.56</td>
<td>92.18</td>
</tr>
</tbody>
</table>

#### Coefficient ($\beta$)

<table>
<thead>
<tr>
<th>Models</th>
<th>Without $Z_t^1$</th>
<th>With $Z_t^{1*}$</th>
</tr>
</thead>
<tbody>
<tr>
<td>With $INDICCA_t$</td>
<td>0.0005810</td>
<td>0.0006890</td>
</tr>
<tr>
<td>($t$-stat)</td>
<td>(1.3239720)</td>
<td>(1.6335300)</td>
</tr>
<tr>
<td>With $INDICCA_t^C$</td>
<td>0.000742</td>
<td>0.000811*</td>
</tr>
<tr>
<td>($t$-stat)</td>
<td>(1.6382260)</td>
<td>(1.7889050)</td>
</tr>
<tr>
<td>$\theta^*$</td>
<td>1.7885067</td>
<td>1.7885067</td>
</tr>
<tr>
<td>Censored observations for $\theta^*$</td>
<td>30</td>
<td>30</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Models</th>
<th>Without $Z_t^1$</th>
<th>With $Z_t^{1*}$</th>
</tr>
</thead>
<tbody>
<tr>
<td>With $BCI_t$</td>
<td>0.0008800***</td>
<td>0.0002220</td>
</tr>
<tr>
<td>($t$-stat)</td>
<td>(3.2246940)</td>
<td>(0.7697780)</td>
</tr>
<tr>
<td>With $BCI_t^C$</td>
<td>0.0008850***</td>
<td>0.0013450*</td>
</tr>
<tr>
<td>($t$-stat)</td>
<td>(3.2474010)</td>
<td>(1.724670)</td>
</tr>
<tr>
<td>$\theta^*$</td>
<td>1.1135320</td>
<td>7.433120</td>
</tr>
<tr>
<td>Censored observations for $\theta^*$</td>
<td>15</td>
<td>58</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Models</th>
<th>Without $Z_t^1$</th>
<th>With $Z_t^{1*}$</th>
</tr>
</thead>
<tbody>
<tr>
<td>With $MDG_t$</td>
<td>-0.0054370</td>
<td>0.0194350</td>
</tr>
<tr>
<td>($t$-stat)</td>
<td>(-0.2891600)</td>
<td>(1.0406480)</td>
</tr>
<tr>
<td>With $MDG_t^C$</td>
<td>-0.0596780</td>
<td>0.0356580*</td>
</tr>
<tr>
<td>($t$-stat)</td>
<td>(-0.9257670)</td>
<td>(1.8156620)</td>
</tr>
<tr>
<td>$\theta^*$</td>
<td>0.1872429</td>
<td>0.0702121</td>
</tr>
<tr>
<td>Censored observations for $\theta^*$</td>
<td>62</td>
<td>48</td>
</tr>
</tbody>
</table>

**Notes:** *Significantly significant at 90% level of confidence, **Significantly significant at 95% level of confidence, ***Significantly significant at 99% level of confidence. $Z_t^{1*}$ is a vector of fundamental variables. For the definition of the variables, see Table 1 notes.
The model for BCI without fundamentals has the expectation indicator that is statistically significant at 99% confidence level with either censored or uncensored data. The gains in the model with fundamentals for censoring data are also important: with a $\theta^*$ of 7.4, 58 observations that are set to zero.\textsuperscript{12} Therefore, the specification with BCI seems to fit better the data for consumption and captures the channel of expectations.

Our results also show that the impact of any of the expectation indicator is greater when we consider fundamentals and censor observations by a threshold value. All the threshold models with censored data have statistically significant parameters for the expectation variable.

Furthermore, when fundamentals are included, the optimal threshold and the number of censored observations are higher for BCI (58 out of 63 observations are censored) and for MDG (48 out of 63 observations are censored). For the estimations with Indicca, less than half of observations are censored (only 30 out of 63 observations). Therefore, the impact of movements above certain threshold value in expectations is more important over the behavior of consumption for the cases of BCI and MDG.

Figure 5 shows those periods in which values for the expectations indicator are censored. Periods in which the indicator is not censored (red areas) imply that there are large movements in expectations. Moreover, it is worth noting that the time period where these indicators are uncensored repeatedly coincides with that of the great fall and recovery occurred between 2008 and 2010 (international financial crisis). Regarding the censored values for Indicca’s case, the idea of “large movements only matter to explain future consumption behavior” seems not to be completely justified.

\textsuperscript{12} Dees and Soares (2011) find that the threshold value increases when economic fundamentals are included for the case of the United States.
Figure 5 – Censored and Uncensored Periods

A: INDICCA

B: BUSINESS CONFIDENCE INDEX

C: IMPORTS OF DURABLE GOODS

Notes: Red areas show periods where expectations values under a threshold are uncensored.
Out-of-sample forecasting

In this section, we perform out-of-sample estimations based on the estimation of Equation (11). Each of them consists of one-step ahead forecasts over the period 2015Q1-2017Q4. Figure 6 presents three types of specifications: without expectations indicator, with expectations indicator, and with censored expectation indicator.

For the Indicca’s case, the model without the expectation indicator outperforms most of the time the other models, while the censored data seems to produce the largest forecast errors. For BCI, the three results seem to be very similar so it is difficult to discern which has the smallest forecast errors. Finally, the model with censored data for MDG has the smallest absolute forecast errors.

Table 4 reports the RMSE for each model. In line with the graphic analysis, models with expectations indicator present a smaller RMSE than models without this variable when BCI or MDG is considered. The model with MDG presents the greatest gain (0.92) when it is compared with the model without this variable. BCI also presents gains when it is incorporated (0.96). However, only the threshold model for MDG has the smallest RMSE i.e. has gains for introducing MDG with censored data.
Figure 6 – Absolute Forecast Errors for out-of-sample forecast

A: INDICCA

B: Business Confidence Index (BCI)

C: Imports of Durable Goods (MDG)
Table 4 – Root Mean Square Errors for out-of-sample forecast

<table>
<thead>
<tr>
<th>Equation</th>
<th>$INDICCA_t$</th>
<th>$BCI_t$</th>
<th>$MDG_t$</th>
</tr>
</thead>
<tbody>
<tr>
<td>Without indicator (1)</td>
<td>0.0031</td>
<td>0.0051</td>
<td>0.0051</td>
</tr>
<tr>
<td>With indicator (2)</td>
<td>0.0043</td>
<td>0.0049</td>
<td>0.0047</td>
</tr>
<tr>
<td>With censored indicator (3)</td>
<td>0.0047</td>
<td>0.0055</td>
<td>0.0042</td>
</tr>
<tr>
<td>(2) / (1)</td>
<td>1.4062</td>
<td>0.9596</td>
<td>0.9232</td>
</tr>
<tr>
<td>(3) / (1)</td>
<td>1.5151</td>
<td>1.0886</td>
<td>0.8317</td>
</tr>
</tbody>
</table>

Notes: Ratios below 1 indicates gains for including a new variable in terms of RMSE. In equation (11), it is estimated with 3 lags for $Indicca_t$, and 4 lags for $BCI_t$ and $MDG_t$.

5. Conclusions

We evaluate the importance of the expectations channel in private consumption dynamics. While in general it has a small contribution relative to other traditional fundamentals, it seems to have periods in which such contribution becomes important.

While the Business Confidence index captures the implicit dynamics in consumption when a shock in expectations occurs, imports of durable consumption goods seem to do a better job in forecasting consumption based on an expectation channel. This result is in line with those in Barsky and Sims (2012) under the argument of “animal spirits” on the side of the firms, and with that in Carroll et al. (1994) in which expectations from forward-looking life-cycler consumers are better for understanding the underlying dynamics in consumption.

We also find that the variable associated with the expectation of general managers tends to anticipate big swings in consumption i.e. managers seem to anticipate future changes in the behavior of households which in time also impact the aggregate consumption. This result is consistent with an expectations channel at work.

In agenda remains to build a model that identifies the source of the change in expectations, in line with Barsky and Sim (2012).
REFERENCES


